



Is AES the right firm for you?

Who we are:

Due to a recent merger of two companies, *Artistic Entertainment Services* and *Echo Artz*, we are now known as **AES -Florida**. We are a premier specialty construction firm servicing the themed entertainment industry.

What we do:

AES is most interested in participating with projects of excellence in the resort, attraction, public art and sports development markets. We represent projects of distinction and welcome an opportunity to work with your fine establishment. We have worked on projects of similar sizes, scopes and budgets in both primary and secondary capacities including: turnkey in-house projects from initial concept to completion as well as supporting roles in design and fabrication. For a comprehensive introduction to our company, capabilities and client list, please review our website(s) at www.AEScreative.com and www.echoartz.com .

How we do it:

Our talented team of artists, craftsmen, project managers and senior leadership professionals collaborate to make our clients the 'primary focus' with the overall 'guest experience' our constant objective. We bring an extensive degree of expertise and comprehensive level of service and communication to each customer and respective project...before, during and after the work is completed. Process review is AES' signature, and we filter every component of our methodology through a value-engineered, team approach to ensure that every detail is scrutinized, simplified and sourced correctly. We employ an internal quality control system for daily project review and weekly client review as needed, determined by our clients. This system, as well as our on-site supervision, ensures that your project meets design, budget and schedule deliverables.

In addition to this comprehensive, client-centric approach, our clients value our availability, accessibility and attention to every detail. Each client is assigned a project manager most suitable to that particular project that responds quickly to phone calls and email.



Why we want to work for you:

We are founded on the basis of creating unique and interesting themed environments that are always one of a kind. Implementing our industry experience and injecting lessons learned from each and every project we encounter, we are in this industry because we love what we do. Not everyone enjoys going to work everyday, but when you are helping people realize his or her dreams on a daily basis, you can't help but smile. AES is always looking for new projects that we can infuse our personal and professional touch into. We hope this project can be our next. We are thrilled to have this opportunity to build a relationship with your company, as this project would utilize so many of our talents and skills.

Like every project, we realize there will be challenges to face and hurdles to overcome, but through team work and perseverance we believe this project could be a center piece in our portfolio showcases many abilities.

Company Profile

Mission: AES strives to create environments for memorable guest experiences by constantly exceeding client expectations.

Goal: To realize each client's individual needs and regardless of the project size, deliver the best products we are capable of producing.

Over the past few decades, AES has worked on some of the most recognizable destination locations, professional sports venues and theme park attractions in the world and is equipped to efficiently handle projects of any scale (*see following page for abbreviated list*). We have assembled an experienced team of professional project managers, designers, craftsmen and artisans that can expedite the creation of uniquely themed environments such as:

- Engaging interiors for restaurants, churches and retail stores
- Interactive and static displays for theme parks, entertainment centers, children's play centers, trade shows, museums, aquariums, zoos and more
- Theming rides and attractions for amusement parks, resorts, hotels, and sporting venues



AES provides services in six key project development areas:

- Concept Design
- Design Development
- Build Documents and CAD
- Project Management
- Production Management and Fabrication
- Branding and Collateral Material
- Environmental Graphics and Signage

As creators and designers, AES can develop a given theme or dream into an achievable reality. From brainstorming and concept sketches to 3D computer generated graphics, we can create and produce quality presentation visuals to meet the needs of any size project.

As producers and consultants, AES will carefully guide the project from the development stage thru to completion ensuring that the finished product meets schedule and budget targets, material specifications and safety requirements, as well as your strict quality approval.

As specialty fabricators, we can produce many project components including: themed facades, large scale icons, sets and props, parade floats, immersive environments, museum displays, architectural and dimensional signage and full color digital graphics.

passion + craftsmanship + dedication = Quality Work

Our portfolio expands on a regular basis with clients of many shapes and sizes; projects for government, the public sector and private displays. Below is an abbreviated project and client list. Feel free to contact us if you'd like more information about any of these projects and how we can couple our past experience with your present or future project. We'd be more than happy to discuss design, construction and material options, along with price point and scheduling.



Recent or Relevant Completed Projects

2013- Corrosion Exhibit- Large scale display depicting the effects of corrosion on various materials. Orlando Science Center, Orlando

2013- Water Ski Hall of Fame- Upgrade Award of Distinction display and trophy displays. AES continues to add to the displays and provide new plaques and graphics for the annual induction ceremony. Polk City, Florida

2013- Terrible Towel Display- Design and Build a new display showcasing over 30 versions on the Terrible Towel for The Pittsburgh Steelers. Pittsburgh, PA.

2013- Osceola County Historical Society- New Pylon Sign and Entry display to Museum and Welcome center. Kissimmee, Florida.

2013- Grace Pointe Church- Interactive Displays and Set for children's church. Atlanta, GA

2012- Traveling Exhibit- Design and Build "Florida Viva 500" traveling exhibit for the Florida Dept. of Agriculture. Polk County, Florida.

2012- Dine with Shamu- Environmental Print and 2-D Routed graphics for New Venue at Sea-World Orlando. Florida

2012- Damon Family Tree-House- Concept Design and Development of a complex high-end play structure that resembles a "Tree-House". Orlando, Florida.

2012- L.L. Bean Inc. The Boot Mobile- Concept Design, Engineering and fabricated a giant FRP "Hunting Boot" built over a Ford Pickup Truck. This Icon is currently on a Nationwide Tour. Freeport, Maine.

2010 - Lake Buena Vista Resort and Spa- EA provided the Concept Design and Development thru fabrication and installation of a themed pool area including a 70' long Pirate Ship. Kissimmee, Florida.

2009 - Cranium Clubhouse- Concept Design and Development of a Themed Children's higher learning center, included wall murals, FRP tree house, and custom furniture. Windermere, Florida.



Our team has varied backgrounds ranging from the classroom to the bright lights of the stage, enabling us to connect with a wide range of visions, budgets and expectations. This diversity allows our team to not just hear where the client is coming from, but inject our own experiences to produce the 'Wow' factor our clients should expect.

AEScreative Team.

Craig Bugajski

AES Owner and CEO

Elizabeth Van Winkle

AES Sr. Project Manager – California

Charles J. Yex

Creative Director – Florida Division

“Chuck” is responsible for the marketing and creative development of the firm’s east coast division. Chuck has more than 25 years expertise in the "Themed Entertainment Industry" and 30 plus years’ experience in the "Sign and Graphics Industry". He has designed and produced many recognizable attractions thru out the industry; from Sports Complexes to Stadium Attractions, from Dark rides to Stage shows, museums to hall of fames, night-clubs to themed restaurants and practically everything in between. Chuck has a stellar reputation resulting from these opportunities and strives for excellence within his career, firm and the industry.

Education: *Earned his degree from The Art Institute of Pittsburgh in 1983*

Producer- Creator and Designer:

The Lucas Oil High Performance Experience - Lucas Oil Stadium
Stadium Enhancements and Interactive Areas - Dolphin Stadium
Lobby Museum and Displays- Orange Bowl Committee Head Quarters
The Fed-Ex Great Hall of the Pittsburgh Steelers- Hall of Fame and Museum
Lobby Museum for the Tampa Bay Buccaneers – Tampa, Florida
AWSEF Water Ski Hall of Fame and Museum- Polk City, Florida
Themed Pool Area and Pirate Ship at Lake Buena Vista Resort Village and Spa- Kissimmee Florida
Disney’s Animal Kingdom Lodge –Scenic Elements ... and much more.



Richard Iames

Project Manager – Florida Division

“Rick” is responsible for project management and client relations. Project fulfillment, scheduling and budget compliance is also under his watch. He is a team member in the Sales and Marketing efforts of the firm’s east coast division. Rick has more than 25 years’ experience in the hospitality industry, over 15 plus years’ experience in the "Sign and Graphics Industry" and 10 years in the "Themed Entertainment Industry" Rick has successfully managed nearly 2.5 million dollars in projects over the past 3 years for the company.

Education: *Earned his degree from The School of Hard Knocks in the Field!*

Project Manager and Producer-

Theme Painting of JTA Buildings – Sea World
Stadium Enhancements and Interactive Areas – Raymond James Stadium, Tampa
Create a Cup Display for Antarctica retail store- Sea World Parks, Orlando
Themed Pool Area and Pirate Ship at Lake Buena Vista Resort Village and Spa- Kissimmee Florida
Damon Family Tree-house - Private Residence
City wide Way Finding sign package- City of St. Cloud, Florida
Dine with Shamu displays and wall graphics – Sea World, Orlando
Halloween Horror Nights Street Displays- Universal Orlando, Florida

Nathan Baranowski

Concept Artist and Designer – Florida Division

“Nate” is a integral member of the Creative team and is responsible for producing the multitude of sketches and renderings for the firm. Nate is a talented and enthusiastic artist that has already made an impression in the "Themed Entertainment Industry" He has designed and produced several recognizable attractions throughout the industry; including an Award winning display for Sea World. Nate is also an accomplished “Sidewalk Chalk” artist with Nationwide recognition and awards.

Education: *Earned his degree from The University of Illinois in 2011*

Illustrator and Designer:

Damon Family Tree-house - Private Residence
Traveling Museum Display - Florida Department of Agriculture.
Corrosion Exhibit – Orlando Science Center
Concepts and Development of Concession Facades and Team Stores – Tampa Bay Buccaneers
Create a Cup Display for Antarctica retail store- Sea World Parks, Orlando
Madison’s Castle (special project) – Make A Wish Foundation.



Design and Build all Displays for The AWSEF Water Ski Hall of Fame and Museum. Polk County, Florida

15 year relationship!

Displays include static memorabilia, Video presentations and interactive participation throughout the museum.

Research and compilation was also part of the process.





Concept Designs for interactive fan zone at Lucas Oil Stadium.

Displays included interactive displays, competitive games, stage for live shows and audience participation, museum like artifacts, specialized branding, concessions and much more.



Design, build and (1st) Install for Traveling exhibit for The Florida Department of Agriculture. The displays depicted the efforts of the Department in a variety of media and were designed to be easily dismantled, 'folded' and packed in a trailer.





Concepts and delivery of special effects for the club level during the Miami Dolphins Stadium Expansion. We designed and installed 2 'Video Water Walls' at the Suite level. Other Ideas include a video wall assembled with Traxon Mirror Panels. (above)



Tampa Bay Buccaneers Headquarters.

We were tasked to design and produce a “Mini Museum” for the team, located inside the lobby of the new Headquarters and Training Facility. “We suggested a ship theme but upscale it”. The project consisted of a custom reception desk, 4 display floor cases, 4 wall cases, images and graphics with descriptions, a video presentation and a life size sculpture of “The Moment of Victory” to celebrate the 1st Super Bowl Win and the history of The Buccaneers.



SPMOH- Flight One Gallery Renovation Proposal

Narrative: AES will design and build a World Class Exhibit based on the desired scope and story line furnished by the Museum - “The First Scheduled Commercial Flight” and “Development and Growth of the commercial airline industry” which started in St. Petersburg Florida. Our early thoughts are to bring the media and hands on interactive technology available today and ‘Retro-Fit’ them into a 1914 environment, possibly as an airplane hangar and workshop theme or a World’s Fair Exhibit from that Era. The historic 1914 environment (back drop) will remain timeless and alluring. We will mix-in modern methods, materials and techniques to create a one of a kind exhibit space. AES will create a “Master Plan” that may exceed the current financial capabilities, but will provide an “A la carte” priority menu to help raise funds as each item is brought on line into the museum.

Design Considerations:

- 1914 Styled Airplane Hangar as the environment. Brick walls, exposed steel supports and framing, giant retractable doors as the entrance, Tool Box styled displays (on casters), Benoist plane engine up close and working. 1st Parachutist hanging from ceiling ... etc.
- Traxon LED Panels as a Video Wall for ambiance and video presentations on the past, present and future of Commercial Airlines.
http://www3.traxontechnologies.com/products/media_and_facade_solutions
- Falling Water Wall with projection video (option to Traxon panels). This could be a versatile back drop with video presentation capabilities.
http://www.bluworldusa.com/?gclid=CLjyi_m0t7kCFUhk7AodViMAIw
- Replica of the Benoist Cockpit as interactive and photo-op
- Wind Tunnel display and/or Bernoulli Principle applied display. Develop a Kid friendly display such as in this link <http://www.wonderville.ca/asset/airborne-experiment>
- Up Grade lighting with efficient choices, such as LED with color changing capabilities.
- Utilize the windows as to enhance the Gallery.
- Painted Ceiling and Walls. Stained concrete or aged wood floors.

Ideas for thought...



Themed Hangar doors act as privacy walls to control access as well as enhance the theme.

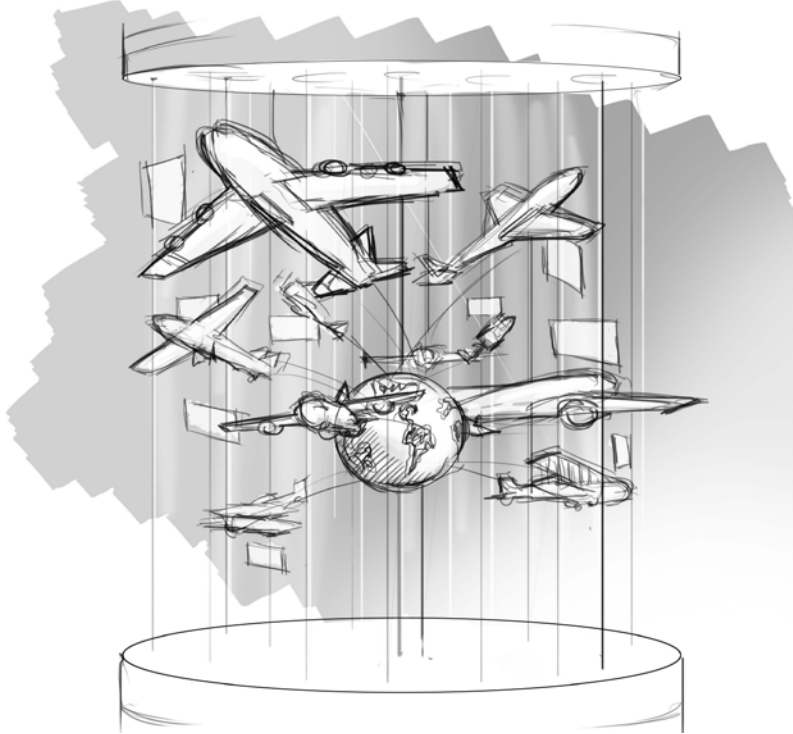


We propose some simple changes like wood floors and new color palette to compliment the bigger changes like giant wall projection screen over falling water (or Traxon LED panel video wall) and Benoist Cockpit interactive photo op.



Programmable LED lighting can set the mood or create an excitement for any special event or night time show.

Giant Video wall projection system can be used for events and as a teaching tool for the exhibit.

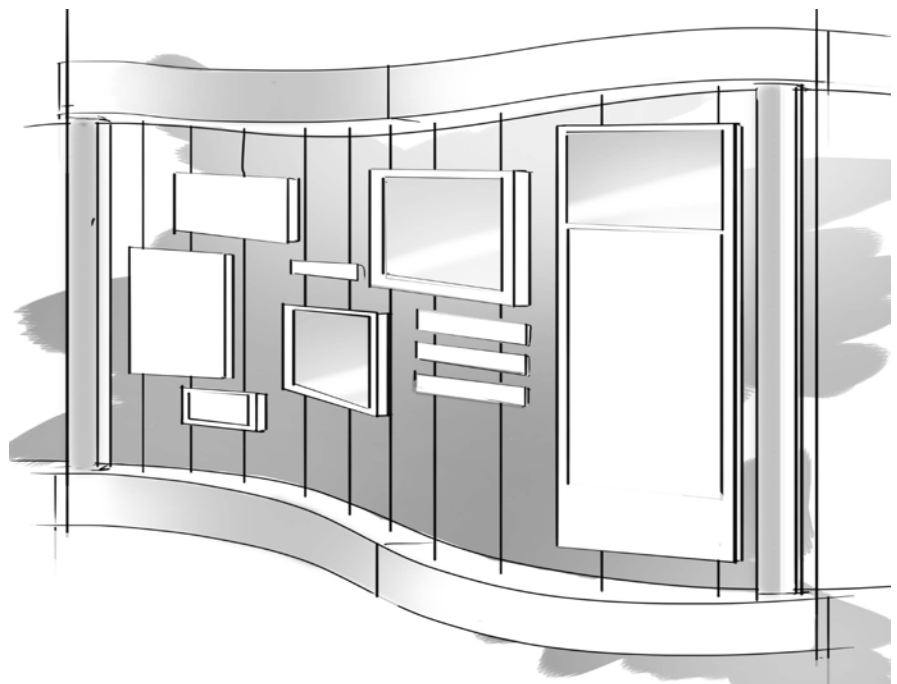


Concept: The evolution of planes used in the growth of the Commercial Airline Industry.

Assembled in an energetic sculpture like setting, we will create a dynamic display utilizing the existing models and new modern materials.

Concept: Custom made wall displays utilizing new methods and materials will showcase artifacts, photos and even video in an artistic way.

These wall units will be easily moved and stored during special events.





Proposed Budget Allocations: These budgets are strictly based on previous and similar projects and early discussions with SPMOH officials. Allocations will be further developed in Concept and Design phases.

- A. Concept Design- 3 to 4 weeks \$10,000.00
 - 1. Includes research and think tank meetings.
 - 2. Sketches and renderings of space and displays.
 - 3. Product and interactive reference.
 - 4. Define Budget

- B. Master Plan and Design Development - 4 to 6 weeks \$8,000 to \$10,000
 - 1. Develop long range plans and future items as well as approved displays for the current phase.
 - 2. High Comp and Computer Generated Renderings
 - 3. Floor Plans and scaled drawings, details and materials for all displays and interactive items.
 - 4. Colors and Sample Materials
 - 5. Budget Revisions and Finalization

- C. 3-D Virtual Tour- 4 to 6 weeks \$10,000 to \$12,000

- D. Construction Docs \$5,000 to \$8,000
 - 1. Documents for Engineering where necessary
 - 2. Materials and Methods detailed

- E. Fabrication \$150,000 to +\$250,000
 - 1. Demolition as needed.
 - 2. Paint, faux finishing and texturing as needed.
 - 3. Static Displays and Cases for Artifacts



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4. Story Board and Printed Graphics
 5. Video Production and Sound engineering
 6. Equipment, Hardware and Software
 7. Lighting and Programming.
 8. Flooring as approved or needed.
 9. Interactive displays and photo ops.

F. Installation \$10,000 to \$15,000

1. Pack and Deliver
2. On Site Supervision

G. Project Management \$12,000 to \$16,000

In Closing...

Artistic Entertainment Services is committed to exceeding our client's needs. Our team of in house Managers, Designers, Engineers, & Fabricators, equipped with the latest technology allows AES to produce at levels beyond industry expectations.

AES has over 30 years of experience creating innovative and unique products for theme park attractions, museums, architectural projects, retail developments and even large scale parade floats. We have always been on the leading edge of design and fabrication developments, and continue to generate work at the pinnacle of creativity and craftsmanship.

We are honored to participate in this proposal phase and look forward to a favorable outcome and a long successful partnership with the St. Petersburg Museum of History.

Thank You again,

Chuck Yex



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